Section of the sectio	Data Congress of the State of	OR	DER FOR SI	UPPLIES OR SERV	/ICES				P/	AGE OF	PAGES	S
IMPORTANT:	Mark all	packages and papers with	contract and/or	order numbers.		1	48 District account of		1	***************************************		2
1. DATE OF OF		2. CONTRACT NO. (If any)		3				6. SHIP TO:				
02/29/20	112	EP-W-11-022			a. NAME	OF CC	ONSIGNEE					
	12		,									
3. ORDER NO.			4. REQUISITION	/REFERENCE NO.	OAR /	DAR/OAP/CPPD						
0104			PR-OAR-12	2-00927	OAK	JAL /	CLID					
HPOD	- C 40000.	ress correspondence to)	Agency		1200	nvir Pen	onmental Prot nsylvania Ave		gency			
Headquar	rters	Procurement Open	rations		STEERS ON USERS AS		e 6202J					
Ariel Ri					OAP/C	PEPD						
1200 Per	nsylv	ania Avenue, NW			c. CITY Wash:	ina+	an		Tat is i	1000	e. ZIP CC	
Washingt	on DC	20460			Wasii.	riigt	OII	.,	DC	2	0460	
7. TO:		Differentialist officers represented a pr		4	f. SHIP V	'IA						
a. NAME OF CO CADMUS		OR INC. THE			×		8. TY	PE OF ORDER				
b. COMPANY N	IAME				a. PL	IRCHA	SF		X b. DELI	VERY		
c. STREET ADD	RESS				REFERE			Ì	D. DEL	V 641 V 1		
57 WATER		ET							Except for b	delivery	order is	subject
					į.				to instructio			
							ne following on the terms		subject to th			
d. CITY			1 2-1-				pecified on both sides of the attached sheet, if an	ıv.	of the above	-numbe	ea contr	act.
WATERTOW	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		e. STAT	f. ZIP CODE 024724603			y as indicated.	,		4		
9. ACCOUNTIN See Sche		PROPRIATION DATA			10. REQU		NING OFFICE	I.				
		CATION (Check appropriate bo	ox(es))		10211117	/*** /		·	12. F.O.E	B. POINT	-	
a. SMALL		b. OTHER THAN SMALL	_ c. DISADV	ANTAGEDd. WO	MEN-OWNE	D	e. HUBZone		Desti	nati	on	
f. SERVIC	E-DISABLI AN-OWNE	D ELIGIBLE UNDER	THE WOMEN-OV	SS (WOSB) WNED	ECONOMICA	LLY D	ISADVANTAGED WOME DWOSB)	N-OWNED	Desci	.nacı	OII	
		SMALL BUSINESS 13. PLACE OF	PROGRAM	14. GOVERNMENT B/L	NO.		15. DELIVER TO F.O.B. ON OR BEFORE (Date:		16. DIS	COUNT	TERMS	
a INSPECTION Destinat		b. ACCEPTANCE Destinati				ļ	,	,				
				17. SCHEDULE (Se	ee reverse fo	r Rejec	tions)					
	•			······	QUANTITY		UNIT				QU	ANTITY
ITEM NO. (a)			R SERVICES b)		ORDERED (c)	UNIT (d)	PRICE (e)	1,000	OUNT f)			EPTED (g)
	TO 01	Number: (b)(4) 04 ENERGY STAR C	Communicat	ions:	(0)	(-)	(6)		''			(9)
		egy, Media Plann mentation, Mater		Web-Related			r					
		Denise Durrett										
		nued										
	18. SHIP	PING POINT		19. GROSS SHIPPING	WEIGHT	1	20. INVOICE NO.			!		17(h) TOTAL (Cont.
				21. MAIL INVOICE TO:								pages)
	a, NAME	ama	Finance (Contor		-		975 (00.00			
	a, IVAIVIL	KIF	rinance	Sencer				\$75,0	,00.00			
SEE BILLING INSTRUCTIONS	h STRE	ET ADDRESS IIS F	Enzzinonmo	ntal Protection	n Agon							
ON REVERSE	(or P.O.	Box)	-Finance (n Agen	СУ						17(i)
		ži.	l Drop D1									GRAND
	ļ											TOTAL
	c. CITY	109	ıw Alexai	nder Drive	ld. STA	TE I	e. ZIP CODE	\$300,	011.00			
		ırham			NC NC		27711					
22. UNITED S	1						23. NAME (Typed)					1
	A BY (Sign			6			Rachel Sch		FICER			

ORDER FOR SUPPLIES OR SERVICES **SCHEDULE - CONTINUATION**

PAGE NO 2

		k all packages and papers with contract and/or order numbers.						
DATE OF ORD		CONTRACT NO.				ORDER	NO.	Ÿ
)12	EP-W-11-022	· · · · · · · · · · · · · · · · · · ·			0104	AMOUNT	QUANTITY
ITEM NO.		SUPPLIES/SERVICES	QUANTITY ORDERED		UNIT PRICE		AMOUNT	ACCEPTED
(a)		(b)	(c)	(d)	(e)		(f)	(g)
	Adn	nin Office: HPOD				1		
		US Environmental Protection Agency Headquarters Procurement Operations Ariel Rios Building 1200 Pennsylvania Avenue, NW Washington DC 20460 counting Info:						
	12- BFY Pro DCN Per	13-B-58E5-101A46XP3-2505-1258EE2194-001 1: 12 EFY: 13 Fund: B Budget Org: 58E5 1: 12 EFY: 101A46XP3 Budget (BOC): 2505 1: 1: 1258EE2194-001 1: 10 of Performance: 03/01/2012 to 128/2013			-			
	Tas att buc and cur add	e Cadmus Group, Inc EP-W-11-022 ek Order #104 in accordance with the eached statement of work. The Cadmus light dated February 16, 2012 for \$300,011 li 2,740 hours is approved. The order is erently funded with \$75,000.00. An litional \$225,011 is required to fully ed the order. Additional funding will be led as it becomes available.				,	75,000.00	
		y .						
								. 11
							ä	
			1					
					w.		·	
							*	
					1.			
						:•		,
							e N	
	TOTA	L CARRIED FORWARD TO 1ST PAGE (ITEM 17(H))	\geq				\$75,000.00	

Contract: EP-W-11-022, Task Order: 104

Lead PR Number: PR-OAR-11-02101

STATEMENT OF WORK

ENERGY STAR Communications: Media Planning and Implementation, Materials, and Web-Related Activities

BACKGROUND

The U.S. EPA's Climate Protection Partnerships Division (CPPD) is responsible for an array of innovative, voluntary pollution prevention programs that reduce pollution by creating and expanding markets for energy efficiency and energy efficient products. The primary goal of these programs individually and collectively, is to reduce emissions of greenhouse gases and other pollutants through reduced energy consumption, and to focus on opportunities to increase energy efficiency and profitability at the same time.

The ENERGY STAR program focuses on opportunities for improving energy efficiency and greenhouse gas reductions in both the residential and commercial sectors. The "universal" identifier for these products is the ENERGY STAR label, which distinguishes energy efficient products, homes and services from others in the marketplace. By centering the Program's marketing focus on a single label, EPA ensures that consumers can quickly and easily find products that help reduce energy costs while also reducing air pollution associated with energy use. As of 2009, national awareness of the ENERGY STAR label stood at 75% due to broader market penetration of qualified products, partner efforts to promote the label, and EPA efforts to market and promote the program to consumers and businesses.

Beginning with the 1992 launch of labeled computers, the program now includes a family of over 60 products and is attaining broad industry participation. In addition to manufacturers, program participants include local utilities and utility groups, state agencies which promote energy efficiency, national and local retailers, home builders, and home improvement service providers.

The program's marketing and communication efforts promote consumer/business awareness and demand for products, services and efficiency upgrades that meet ENERGY STAR efficiency guidelines. EPA conducts marketing, communications and outreach to the general public, program partners, the media, and other audiences. These efforts have helped establish the ENERGY STAR brand as the national symbol for energy efficiency.

PURPOSE

This Statement of Work (SOW) covers communication strategy implementation tactics to help promote ENERGY STAR qualified products as well as advice on how to help fight climate change with energy-efficient products and practices.

Given recent trends in awareness, media coverage and marketplace activity around the environment and climate change, we believe that we should continue to build on the equity earned in our brand voice through the overarching campaign launched in 2008. This campaign will be supported by an integrated media strategy, partner outreach, events, creative materials and an enhanced web presence.

Contract: EP-W-11-022, Task Order: 104

Lead PR Number: PR-OAR-11-02101

Task 1: MEDIA RELATIONS/OUTREACH

The Contractor shall coordinate with the EPA COR in coordinating and executing media for 2012 and planning for media in 2013 to support ENERGY STAR efforts in:

- 1) General products outreach
- 2) Seasonal/Opportunistic Outreach

The plan shall include:

- Media Planning
- Appropriate contacts across television, radio, online, print (long leads, trades and dailies)
- General, as well as seasonal opportunistic plans
- Tracking and reporting activities.

Outreach in support of the ENERGY STAR shall complement strategies – both generic and seasonal – and will include target audience demographics and messaging focus. For informational purposes, all ENERGY STAR campaign activities have been moved under a new task order and shall not be considered for budgetary purposes under this TO. For budgetary purposes, the Contractor shall assume the following:

General Products Outreach can include:

- Product Specific outreach –Development and implementation of an outreach plan and strategy for key product promotions. Includes development of messaging documents, talking points and "hook" development, based on target audience. Other support as need arises and budget provides. For purposes of budgeting, the Contractor shall assume 3-4 concentrated pushes around 'bundled' products and some specific product categories, TBD by EPA COR. Contractor shall also assume a long lead media outreach effort to include products outreach, as well as ENERGY STAR's 20th Anniversary information, as related to products.
- Trade outreach for no more than eight to ten (8-10) product "bundles", TBD by EPA COR.
- Seasonally Opportunistic Outreach around products and practices as pertaining to heating and cooling, holidays, back-to-school. Assumes 2-5 pushes.

Other tactics to include in plan:

- Media materials development pitch sheets, fact sheets, localized messaging, talking points, etc.
- Implementation of approved PR Outreach tactics.
- Potential NAPs release service or other news wire pushes.
- Web media strategy development and approved implementation includes pitching Web media outlets (blogs, online partners, etc.) Also can include virtual desk side visits with bloggers, etc.

TASK 2: MATERIALS DEVELOPMENT AND SUPPORT

This task allows for the Contractor to work with the EPA COR to develop materials needed to support outreach tactics identified through various approved strategies.

Contract: EP-W-11-022, Task Order: 104

Lead PR Number: PR-OAR-11-02101

Materials to be considered are those available for print distribution or online posting, i.e., factsheets, folders, posters, brochures, slide presentations. Additionally, materials will include production of campaign creative as "visual aids" at events.

The Contractor shall assume no more than 3 rounds of edits to any material development under this TO.

Activities to include as follows:

- Management and maintenance of "Event-in-a-box" booths complete with interchangeable display panels and structure. Assumes upkeep and routing booths to various locations for partner sponsored events.
- Also assumes Event/Exhibition Support as needed. This includes coordinating events and materials, attending events and staffing the booth as directed, as well as post-event follow-up. For budgetary purposes, assume two events.

TASK 3: NEW MEDIA AND WEB OUTREACH

This task will cover Web work, new and social media tools development and other collateral material development associated with all ENERGY STAR Labeling communications work.

Activities under this task will include:

- Tell Us How You Save Submissions incorporate activities to help make an easier process for archiving as well as loading submissions to site.
- Updates to ENERGY STAR @Home Tool structural and content edits considered to help better incorporate other tools across ENERGY STAR branches. Also to include customizations for partners and the support necessary to help partners understand how they can utilize the tool.
- Product page updates
- Social Networking activities working with EPA to keep social networking sites up to date
- Potential social network advertisements
- Support for "Ask the Expert" component on the ENERGY STAR Facebook site.

Task Number	Deliverable	Due Date
1	MEDIA RELATIONS/OUTREACH	As agreed upon in discussions
		between EPA COR and Contractor.
2	MATERIALS DEVELOPMENT AND	As agreed upon in discussions
	SUPPORT	between EPA COR and Contractor.
3	NEW MEDIA AND WEB OUTREACH	As agreed upon in discussions
		between EPA COR and Contractor.

Denise Durrett

US Environmental Protection Agency

1200 Pennsylvania Avenue, NW 6202J Fax:

Washington, DC 20460

Phone: 202-343-9491 Fax: 202-343-2200

E-mail: durrett.denise@epa.gov

Contract: EP-W-11-022, Task Order: 104

Lead PR Number: PR-OAR-11-02101

Alternate Task Order Managers

US Environmental Protection Agency Melissa Klein Phone: 202-343-9207

1200 Pennsylvania Avenue, NW 6202J Fax: 202-343-2200

Washington, DC 20460 E-mail: klein.melissa@epa.gov

Jill Vohr **US Environmental Protection Agency** Phone: 202-343-9002

1200 Pennsylvania Avenue, NW 6202J Fax: 202-343-2200

Washington, DC 20460 E-mail: vohr.jill@epa.gov

AMENDMENT OF SOLICITATION/MODIFIC	ATION OF CONTRACT		1. CONTRACT ID CODE	PAG	SE OF PAGES
2, AMENDMENT/MODIFICATION NO.	3. EFFECTIVE DATE	4. REQ	UISITION/PURCHASE REQ. NO.	5. PROJEC	CT NO. (If applicable)
001	06/13/2012	PR-O	AR-12-01625	NEW A	WARD
6. ISSUED BY CODE	HPOD	7. ADN	INISTERED BY (If other than Item 6)	CODE H	POD
HPOD US Environmental Protection Headquarters Procurement Ope Ariel Rios Building 1200 Pennsylvania Avenue, NW Washington DC 20460 8. NAME AND ADDRESS OF CONTRACTOR (No., street	rations	Head Arie 1200 Wash	Convironmental Protect Equarters Procurement of Rios Building Pennsylvania Avenue Lington DC 20460 AMENDMENT OF SOLICITATION NO.	Operati	
CADMUS GROUP, INC. THE 57 WATER STREET WATERTOWN MA 024724603	,	x 10A EF 01	DATED (SEE ITEM 11) . MODIFICATION OF CONTRACT/ORDE -W-11-022 04 . DATED (SEE ITEM 13)	R NO.	
CODE (b)(4)	FACILITY CODE	0:	2/29/2012		
The above numbered solicitation is amended as set for Offers must acknowledge receipt of this amendment purems 8 and 15, and returning coperate letter or telegram which includes a reference THE PLACE DESIGNATED FOR THE RECEIPT OF C virtue of this amendment you desire to change an offer to the solicitation and this amendment, and is received.	rior to the hour and date specified in pies of the amendment; (b) By ackno to the solicitation and amendment r DFFERS PRIOR TO THE HOUR AN r already submitted, such change m	n the solicitation owledging recommons. FAI ND DATE SPE ay be made b	on or as amended, by one of the following eipt of this amendment on each copy of the LURE OF YOUR ACKNOWLEDGEMENT ICIFIED MAY RESULT IN REJECTION OI	methods: (a) By e offer submitted TO BE RECEIV F YOUR OFFER	l; or (c) By ED AT . If by
12. ACCOUNTING AND APPROPRIATION DATA (If req		Net Inc	rease:	\$75,000.	.00
See Schedule	•			1.0/000	
	T/ORDER IS MODIFIED TO REFLI IN ITEM 14, PURSUANT TO THE	ECT THE AD AUTHORITY	ES SET FORTH IN ITEM 14 ARE MADE MINISTRATIVE CHANGES (such as change) OF FAR 43.103(b). TY OF:		
I E. IMPORTANT: Contractor ⊠ is not,	is required to sign this documen	at and return	0 copies to the iss	uing office	
14 DESCRIPTION OF AMENDMENT/MODIFICATION DUNS Number: (b)(4) TO 0104 ENERGY STAR Communicated Web-Related Activities TOPO: Denise Durrett The purpose of this modificates \$75,000.00. As a result, the Phis task order requires and LIST OF CHANGES: Deligated Amount for this Modificated	ations: Strategy, tion is to provide total funded amo additional \$150,01 dification: \$75,00 or this Award: \$15	Media Media increr ount inc 1.00 to	Planning and Implemental funding in the creases from \$75,000, be fully funded.	ntation, amount 00 to \$1	of 50,000.00.
15B. CONTRACTOR/OFFEROR	15C. DATE SIGNE		rron Doherty UNITED STATES OF AMERICA		16C. DATE SIGNED
105. CONTINGTONOTI ENOR	100. DATE SIGNE		MILES STATES OF AMERICA		
(Signature of person authorized to sign)			(Signature of Contracting Officer)		06/13/2012

CONTINUE TION OFFEE	REFERENCE NO. OF DOCUMENT BEING CONTINUED	PAGE C)F
CONTINUATION SHEET	EP-W-11-022/0104/001	2	2

NAME OF OFFEROR OR CONTRACTOR.
CADMUS GROUP, INC. THE

ITEM NO.	SUPPLIES/SERVICES	QUANTITY	200.00000000000000000000000000000000000	UNIT PRICE	AMOUNT
(A)	(B)	(C)	(D)	(E)	(F)
*	Incremental Funded Amount changed: from				
	\$75,000.00 to \$150,000.00				
	Buyer changed from Rachel Schwartz to Sharron				
	Doherty				
	4				15
	Contracting Officer changed from Rachel Schwartz			40	
	to Sharron Doherty				10
	· · · · · · · · · · · · · · · · · · ·				
	9				
	NEW ACCOUNTING CODE ADDED:				
	Account code:				
	12-13-B-58E5-101A46XP3-2505-1258EE2353-001				
	Beginning FiscalYear 12				Ti de la companya de
	Ending Fiscal Year 13				
	Fund (Appropriation) B				a a
	Budget Organization 58E5				,
	Amount: \$75,000.00	1			8.
	,				2
	Delivery Location Code: OAR/OAP/CPPD	1			
	OAR/OAP/CPPD				
	US Environmental Protection Agency				6
	1200 Pennsylvania Avenue NW				
	Mail Code 6202J				
	OAP/CPPD		1		e é
	Washington DC 20460 USA	,			
		h			
	Payment:				
	RTP Finance Center				
	US Environmental Protection Agency				
	RTP-Finance Center				
	Mail Drop D143-02				ä
	109 TW Alexander Drive				
	Durham NC 27711				
	FOB: Destination				•
¥	Period of Performance: 03/01/2012 to 02/28/2013				
			1		
	" r		1	M	9
	*			10	
					10
	3				
		1			
	*				a .
	×				4
	,				
	,			×	
25	,		8		
		ŀ	1		

AMENDMENT OF SOLICITATION/MODIFIC	ATION OF C	ONTRACT		CONTRACT ID CODE		PAGE OF I	AGES	
2. AMENDMENT/MODIFICATION NO.	3. EFFECTIVE	DATE	4. REQ	UISITION/PURCHASE REQ. NO.	5. PR	DJECT NO. (If applicable)	
002	08/29/2	012	PR-O	AR-12-02189	NEW	AWARD		
6. ISSUED BY CODE	HPOD		7. ADN	INISTERED BY (If other than Item 6)	CODE	HPOD		-
HPOD			нрог)		L		110
US Environmental Protection	Agency			Environmental Protection	n Ag	ency		ž.
Headquarters Procurement Ope	rations		Head	dquarters Procurement Op	pera	tions		
Ariel Rios Building			Arie	el Rios Building				
1200 Pennsylvania Avenue, NW) Pennsylvania Avenue, N	1M			
Washington DC 20460				nington DC 20460				
8. NAME AND ADDRESS OF CONTRACTOR (No., street	, county, State and	I ZIP Code)	(x) ^{9A.}	AMENDMENT OF SOLICITATION NO.				
CADMUS GROUP, INC. THE							i i	
57 WATER STREET			9B.	DATED (SEE ITEM 11)				
VATERTOWN MA 024724603							,	
* .				MODIFICATION OF CONTRACTIONED N				
		,	X EF	MODIFICATION OF CONTRACT/ORDER NO -W-11-022	J.			
			01	04				
			10E	DATED (SEE ITEM 13)				
CODE (b)(4)	FACILITY CO	DE	0	2/29/2012				
	44 TUICIT	M ONLY ADDITE TO A		ENTS OF SOLICITATIONS				
☐ The above numbered solicitation is amended as set for						is not exte		
THE PLACE DESIGNATED FOR THE RECEIPT OF (virtue of this amendment you desire to change an offe to the solicitation and this amendment, and is received	r already submit prior to the ope	ted, such change may be	made b				ice	
12. ACCOUNTING AND APPROPRIATION DATA (If req	ruired)	Net	Inc	rease: \$7	5,00	00.00		
See Schedule				DDIFIES THE CONTRACT/ORDER NO. AS DES				
				ES SET FORTH IN ITEM 14 ARE MADE IN THE MINISTRATIVE CHANGES (such as changes in OF FAR 43.103(b).				
C. THIS SUPPLEMENTAL AGREEMEN	T IS ENTERED	INTO PURSUANT TO AL	JTHORI	TY OF:				3
D. OTHER (Specify type of modification	and authority)							
	(Tie ie-di			0 copies to the issuing				
E. IMPORTANT: Contractor 🗵 is not.		o sign this document and						
14 DESCRIPTION OF AMENDMENT/MODIFICATION DUNS Number: (b)(4)	Organized by C	ror section neadings, inc	iuaing s	onchauon/contract subject matter where leasing	ie.)			
		Ct matage. Ma		Diaming and Implements		n Mata	ani ala	
TO 0104 ENERGY STAR Communic	ations:	Strategy, Me	ата	Planning and implements	1010	n, Mate	strars	
and Web-Related Activities								
TOPO: Denise Durrett								
The purpose of this modifica	tion is	to provide in	ncrer	mental funding in the an	noun	t of		
\$75,000.00. As a result, the	total f	unded amount	and	ceiling of this Task On	rder	increa	ases	
from \$150,000.00 to \$225,000	.00. Th	is Task Order	rec	quires an additional \$75	5,01	1.00 to	be '	
fully funded.								
LIST OF CHANGES:								
Obligated Amount for this Mod	dificati	on: \$75.000 (00					
Continued		· +. 0, 000.0						
	a dogumant ====	renced in from CA == 404	an ha-	stafore changed remains unaharred and in fini	l force	and effect		
Except as provided herein, all terms and conditions of the 15A. NAME AND TITLE OF SIGNER (Type or print)	e document refe	nenceu in item 9A or 10A		etofore changed, remains unchanged and in full IAME_AND TITLE OF CONTRACTING OFFIC				
The same rate in the or ordinary (1990 or plint)						po or printy		
			Sha	rron Doherty				
15B. CONTRACTOR/OFFEROR		15C. DATE SIGNED	16B. L	INITED STATES OF AMERICA		16C.	DATE SIGNED	
			İ				100 10010	
(Signature of person authorized to sign)				(Signature of Contracting Officer)		. 08	/29/2012	

	REFERENCE NO. OF DOCUMENT BEING CONTINUED	PAGE	OF
CONTINUATION SHEET	EP-W-11-022/0104/002	2	2

NAME OF OFFEROR OR CONTRACTOR
CADMUS GROUP, INC. THE

M NO.	SUPPLIES/SERVICES	QUANTITY		UNIT PRICE	AMOUNT
(A)	(B)	(C)	(D)	(E)	(F)
	New Total Obligated Amount for this Award:				
	\$225,000.00			-	
	Incremental Funded Amount changed: from				
	\$150,000.00 to \$225,000.00				
	w				
	NEW ACCOUNTING CODE ADDED:				12.
	Account code:				
	12-13-B-58E5-101A46XP3-2505-1258EE2463-001				ΰ
	Beginning FiscalYear 12				
	Ending Fiscal Year 13				
	Fund (Appropriation) B				
	Budget Organization 58E5				
	Amount: \$75,000.00				*
	i.	-			9
	8				9
	Dell'arene I continue Code CAD (CAD (CADA				
	Delivery Location Code: OAR/OAP/CPPD OAR/OAP/CPPD				
	US Environmental Protection Agency				
	1200 Pennsylvania Avenue NW				\$
	Mail Code 6202J				
	OAP/CPPD				
46	Washington DC 20460 USA				
	washington be 20400 oba				
	Payment:				
	RTP Finance Center				
	US Environmental Protection Agency				
	RTP-Finance Center				8
	Mail Drop D143-02				
	109 TW Alexander Drive				
	Durham NC 27711				
	FOB: Destination				
	Period of Performance: 03/01/2012 to 02/28/2013				9
	*				
					N
9					6
8	¥				
					E A
					,
	*				
ti.					w.
					**
			, I		,
		8			
	·				

AMENDMENT OF SOLICITATION/MODIFIC	ATION OF CONTRACT	1. CONTRACT ID CODE	PAGE OF PAGES
2. AMENDMENT/MODIFICATION NO.	3. EFFECTIVE DATE	4. REQUISITION/PURCHASE REQ. NO.	5. PROJECT NO. (If applicable)
003	10/10/2012	PR-HPOD-13-00003	NEW AWARD
6. ISSUED BY CODE	HPOD	7. ADMINISTERED BY (If other than Item 6)	CODE HPOD
HPOD US Environmental Protection Headquarters Procurement Ope Ariel Rios Building 1200 Pennsylvania Avenue, NW Washington DC 20460	rations	HPOD US Environmental Protecti Headquarters Procurement Ariel Rios Building 1200 Pennsylvania Avenue, Washington DC 20460	Operations
8. NAME AND ADDRESS OF CONTRACTOR (No., street	, county, State and ZIP Code)	(x) 9A. AMENDMENT OF SOLICITATION NO.	
CADMUS GROUP, INC. THE 57 WATER STREET WATERTOWN MA 024724603		9B. DATED (SEE ITEM 11) x 10A. MODIFICATION OF CONTRACT/ORDER E.PW-11-022 0104 10B. DATED (SEE ITEM 13)	NO.
CODE (b)(4)	FACILITY CODE	02/29/2012	
	11. THIS ITEM ONLY ADDITES TO	AMENDMENTS OF SOLICITATIONS	
Offers must acknowledge receipt of this amendment p Items 8 and 15, and returning cop separate letter or telegram which includes a reference THE PLACE DESIGNATED FOR THE RECEIPT OF 0 to the of this amendment you desire to change an offe to the solicitation and this amendment, and is received.	pies of the amendment; (b) By acknowle to the solicitation and amendment num DFFERS PRIOR TO THE HOUR AND I r already submitted, such change may b	odging receipt of this amendment on each copy of the bers. FAILURE OF YOUR ACKNOWLEDGEMENT T DATE SPECIFIED MAY RESULT IN REJECTION OF be made by telegram or letter, provided each telegram	offer submitted; or (c) By O BE RECEIVED AT YOUR OFFER. If by
12. ACCOUNTING AND APPROPRIATION DATA (If req	union all		\$109.82
See Schedule	110	e increase.	,103.02
	T/ORDER IS MODIFIED TO REFLECT IN ITEM 14, PURSUANT TO THE AU T IS ENTERED INTO PURSUANT TO A	E CHANGES SET FORTH IN ITEM 14 ARE MADE IN THE ADMINISTRATIVE CHANGES (such as change THORITY OF FAR 43.103(b). AUTHORITY OF:	
E. IMPORTANT: Contractor X is not.	is required to sign this document ar	nd return 0 copies to the issu	ion office
14 DESCRIPTION OF AMENDMENT/MODIFICATION DUNS Number: (b)(4) TO 0104 ENERGY STAR Communicand Web-Related Activities TOPO: Denise Durrett The purpose of this modifical 1258EE2096, which was de-oblorder #0004 Modification #9) \$225,000.00 to \$225,109.82.	(Organized by UCF section headings, in ations: Strategy, Mation is to obligate igated from Task Org. As a result, the	ncluding solicitation/contract subject matter where feat Media Planning and Implemen funding in the amount of \$ Mer #0004 under this contrat total funded amount increa	tation, Materials 109.82 from DCN ct (see Task ses from
LIST OF CHANGES:	# # # # # # # # # # # # # # # # # # #		
Continued	a decrement referenced in these 0.5 - 40	AA aa bayatafara ahangad aasaalisa washaanaad aasaalisa	full force and affect
Except as provided herein, all terms and conditions of th 15A. NAME AND TITLE OF SIGNER (Type or print)	e accument referenced in Item 9A or 10	A, as heretofore changed, remains unchanged and in 16A. NAME AND TITLE OF CONTRACTING OF	
		deposition of the second entered control of Anti-extension of the second control of the	* * * * * * * * * * * * * * * * * * *
45B CONTRACTOR/OFFEROR	14EO DATE GIOVES	Sharron Doherty	LIGO DATE CIONED
15B. CONTRACTOR/OFFEROR	15C. DATE SIGNED	16B. UNITED STATES OF AMERICA	16C. DATE SIGNED
(Signature of person authorized to sign)		(Signature of Contracting Officer)	10/10/2012

CONTINUE TION OFFEET	REFERENCE NO. OF DOCUMENT BEING CONTINUED	PAGE	OF
CONTINUATION SHEET	EP-W-11-022/0104/003	2	2

NAME OF OFFEROR OR CONTRACTOR CADMUS GROUP, INC. THE

ITEM NO.	SUPPLIES/SERVICES	QUANTITY			AMOUNT
(A)	(B)	(C)	(D)	(E)	(F)
	Obligated Amount for this Modification: \$109.82 New Total Obligated Amount for this Award: \$225,109.82 Incremental Funded Amount changed: from \$225,000.00 to \$225,109.82		182	,	
	NEW ACCOUNTING CODE ADDED: Account code: 12-13-B-58E5-101A46XP3-2505-1258EE2096-001 Beginning FiscalYear 12 Ending Fiscal Year 13				
	Fund (Appropriation) B Budget Organization 58E5 Amount: \$109.82	e ²			
	Delivery Location Code: OAR/OAP/CPPD OAR/OAP/CPPD US Environmental Protection Agency 1200 Pennsylvania Avenue NW Mail Code 6202J OAP/CPPD Washington DC 20460 USA				
	Payment: RTP Finance Center US Environmental Protection Agency RTP-Finance Center (D143-02) 109 TW Alexander Drive Durham NC 27711 FOB: Destination Period of Performance: 03/01/2012 to 02/28/2013				
				,	er N
			× 12.	·	
				9	

AMENDME	NT OF SOLICITATION/MODIFIC	ATION OF C	ONTRACT		1. CONTRACT ID CODE	v	PAGE OF PAGES
2. AMENDME	NT/MODIFICATION NO.	3. EFFECTIVE	DATE	4. RE	QUISITION/PURCHASE REQ. NO.	į	DJECT NO. (If applicable)
004		06/25/2	013	PR-	HPOD-13-00290	NEW	AWARD
6. ISSUED BY	CODE	HPOD	where the state of the	7. A	DMINISTERED BY (If other than Item 6)	CODE	
HPOD							
US Envi	ronmental Protection	Agency					
-	rters Procurement Ope	erations					
	ios Building						
	nnsylvania Avenue, NW ton DC 20460	1					
	ADDRESS OF CONTRACTOR (No., street	t county State and	ZIP Code)	ر راو	A. AMENDMENT OF SOLICITATION NO.		
	7,557,255 67 557,775,753,753	,, 004111,, 01410 4111	. .	(<u>x)</u>			
CADMUS G	GROUP, INC. THE						
57 WATER	RSTREET			9	B. DATED (SEE ITEM 11)		
WATERTOW	N MA 024724603						
			ļ.		OA. MODIFICATION OF CONTRACT/ORDER NO) .	
			[+	EP-W-11-022		
	8			- 12	0104		
				1	OB. DATED (SEE ITEM 13)		
CODE (b)(4	1)	FACILITY CO	DE		02/29/2012		
		11. THIS IT	EM ONLY APPLIES TO A	MENI	DMENTS OF SOLICITATIONS		
separate let THE PLACE virtue of this	ter or telegram which includes a reference E DESIGNATED FOR THE RECEIPT OF	to the solicitation OFFERS PRIOF or already submi	on and amendment numbe R TO THE HOUR AND DA tted, such change may be	rs. F TE S mad	eceipt of this amendment on each copy of the offe AILURE OF YOUR ACKNOWLEDGEMENT TO B PECIFIED MAY RESULT IN REJECTION OF YO by telegram or letter, provided each telegram or	BE REC	EIVED AT FER. If by
	TING AND APPROPRIATION DATA (If req				aranga¢	2 92	27.67
See Sch	-	, ,	Net	De	crease: -\$	2,92	27.07
	13. THIS ITEM ONLY APPLIES TO M	ODIFICATION (F CONTRACTS/ORDERS	S. IT	MODIFIES THE CONTRACT/ORDER NO. AS DES	CRIBE	D IN ITEM 14.
CHECK ONE	A. THIS CHANGE ORDER IS ISSUED F ORDER NO. IN ITEM 10A.	PURSUANT TO:	(Specify authority) THE (CHAI	NGES SET FORTH IN ITEM 14 ARE MADE IN TH	IE CON	ITRACT
Х	B. THE ABOVE NUMBERED CONTRAL appropriation date, etc.) SET FORTH	CT/ORDER IS N I IN ITEM 14, P	ODIFIED TO REFLECT T URSUANT TO THE AUTH	HE A	NDMINISTRATIVE CHANGES (such as changes in TY OF FAR 43.103(b).	n payin	g office,
	C. THIS SUPPLEMENTAL AGREEMEN	T IS ENTERED	INTO PURSUANT TO AU	JTHO	RITY OF:		
	D. OTHER (Specify type of modification	and authority)					
			- <u> </u>				1
E. IMPORTAN	,	25 A 15	to sign this document and				
14. DESCRIP DUNS Nur	1/b)/4)	(Organized by U	ICF section headings, incl	luding	solicitation/contract subject matter where feasible	le.)	
		ations:	Strategy, Me	edi	a Planning and Implementa	atio	n, Materials
and Web-	-Related Activities						
TOPO: De	enise Durrett						
The purp	pose of this modifica	tion is	to de-obligat	e	funds in the amount of \$2	2,92	7.67 from
DCN 1258	BEE2463 and to re-obl	igate th	ese same fund	ls	to Task Order #0110 under	th:	is contract
(See Tas	sk Order #0110 Modifi	cation #	5).				
LIST OF	CHANGES:						
	al Amount for this Aw	ard: \$22	2,182.15				
	ed Amount for this Mo			57			
Continue			TE/SE/10				
		ie document rofe	erenced in Item QA or 10A	ae h	eretofore changed, remains unchanged and in ful	force	and effect.
	ND TITLE OF SIGNER (Type or print)	o accument tel	. S. 1000 II ROM OA OF TOA,		NAME AND TITLE OF CONTRACTING OFFIC		
				4	arron Doherty		
15B. CONTRA	ACTOR/OFFEROR		15C. DATE SIGNED	168	UNITED STATES OF AMERICA		16C. DATE SIGNED
	(Signature of person authorized to sign)			-	(Signature of Contracting Officer)		
	· · · · · · · · · · · · · · · · · · ·						

CONTINUATION SHEET EP-W-11-022/0104/004

REFERENCE NO. OF DOCUMENT BEING CONTINUED

PAGE 2

OF 2

NAME OF OFFEROR OR CONTRACTOR CADMUS GROUP, INC. THE

	SUPPLIES/SERVICES (B)	QUANTITY (C)	UNIT (D)	UNIT PRICE	AMOUNT (F)
regue ed rut	New Total Obligated Amount for this Award:				
	\$222,182.15 Incremental Funded Amount changed: from		9		* **
	\$225,109.82 to \$222,182.15			v.	a f
	CHANGES FOR ACCOUNTING CODE:		is a		
	12-13-B-58E5-101A46XP3-25051258EE2463-001	2		9 %	
	Account code changed from 12-13-B-58E5-101A46XP3-2505-1258EE2463-001 to	8		W e	2
	12-13-B-58E5-101A46XP3-25051258EE2463-001		8	an e	* *
	Amount changed from \$75,000.00 to \$72,072.33				
	Delivery Location Code: OAR/OAP/CPPD			2	
	OAR/OAP/CPPD US Environmental Protection Agency				
	1200 Pennsylvania Avenue NW				u s
	Mail Code 6202J				× .
	OAP/CPPD Washington DC 20460 USA	·			6 E
	2 6			*	
	Payment: RTP Finance Center				
	US Environmental Protection Agency				n pe d pe, d
	RTP-Finance Center (D143-02) 109 TW Alexander Drive			e e	
	Durham NC 27711			8	r e
	FOB: Destination				
	1 - 1 1 6 - 6 00/01/0010 1 00/00/0010	8			
	Period of Performance: 03/01/2012 to 02/28/2013	6			*
		*			
	Period of Performance: 03/01/2012 to 02/28/2013 PERSON(S) RESPONSIBLE FOR APPROVING INVOICES: COR - DENISE DURRETT				
	PERSON(S) RESPONSIBLE FOR APPROVING INVOICES:				
	PERSON(S) RESPONSIBLE FOR APPROVING INVOICES: COR - DENISE DURRETT		q		
	PERSON(S) RESPONSIBLE FOR APPROVING INVOICES: COR - DENISE DURRETT				
	PERSON(S) RESPONSIBLE FOR APPROVING INVOICES: COR - DENISE DURRETT				
	PERSON(S) RESPONSIBLE FOR APPROVING INVOICES: COR - DENISE DURRETT				
	PERSON(S) RESPONSIBLE FOR APPROVING INVOICES: COR - DENISE DURRETT				
	PERSON(S) RESPONSIBLE FOR APPROVING INVOICES: COR - DENISE DURRETT				
	PERSON(S) RESPONSIBLE FOR APPROVING INVOICES: COR - DENISE DURRETT				
	PERSON(S) RESPONSIBLE FOR APPROVING INVOICES: COR - DENISE DURRETT				
	PERSON(S) RESPONSIBLE FOR APPROVING INVOICES: COR - DENISE DURRETT				
	PERSON(S) RESPONSIBLE FOR APPROVING INVOICES: COR - DENISE DURRETT				
	PERSON(S) RESPONSIBLE FOR APPROVING INVOICES: COR - DENISE DURRETT				
	PERSON(S) RESPONSIBLE FOR APPROVING INVOICES: COR - DENISE DURRETT				
	PERSON(S) RESPONSIBLE FOR APPROVING INVOICES: COR - DENISE DURRETT				
	PERSON(S) RESPONSIBLE FOR APPROVING INVOICES: COR - DENISE DURRETT				
	PERSON(S) RESPONSIBLE FOR APPROVING INVOICES: COR - DENISE DURRETT				
	PERSON(S) RESPONSIBLE FOR APPROVING INVOICES: COR - DENISE DURRETT				

AMENDMEN	T OF SOLICIT	'ATION/MODIFIC	ATION OF CO	NTRACT	1	. CONTRACT ID CODE		PAGE OF PAGES
2. AMENDMEN	T/MODIFICATION	NO.	3. EFFECTIVE D	ATE	4. REQUI	SITION/PURCHASE REQ. NO.	5. PRO	DJECT NO. (If applicable)
0.05			09/18/203	L4	PR-HP	OD-13-00290	NEW	AWARD
6. ISSUED BY		CODE	HPOD		7. ADMII	NISTERED BY (If other than Item 6)	CODE	
HPOD								
	conmental	Protection	Agency					
		urement Ope						
Ariel Ri	os Buildi	ng	e					
		Avenue, NW	1					
	on DC 204				·			
8. NAME AND A	ADDRESS OF CON	NTRACTOR (No., street	, county, State and Z	P Code)	(x) ^{9A. A}	MENDMENT OF SOLICITATION NO.		
CADMUS GE	ROUP, INC.	THE						
57 WATER					98. D	ATED (SEE ITEM 11)		3
	N MA 02472	24603						
				-	100	MODIFICATION OF CONTRACTION	SED NO	
					X EP-	MODIFICATION OF CONTRACT/ORD 0.001	JER NO.	1
					010	4		
					10B.	DATED (SEE ITEM 13)		
CODE (b)(4))		FACILITY CODE		02	/29/2012		
			11. THIS ITEM	ONLY APPLIES TO AN		NTS OF SOLICITATIONS		
☐ The above or	mbered solicitation	is amended as set fo		hour and date specifie			extended.	☐ is not extended.
						or as amended, by one of the followin		
Items 8 and 1	15, and returning	cor	pies of the amenda	nent; (b) By acknowledg	ging recei	ot of this amendment on each copy of	the offer subm	itted; or (c) By
						JRE OF YOUR ACKNOWLEDGEMEN		
						IFIED MAY RESULT IN REJECTION telegram or letter, provided each teleg		
				ng hour and date specif				THE PERSON AS A SECOND
		RIATION DATA (If req	uired)	Net	Decr	ease:	-\$600.	. 00
See Sche	. 400 100,000,000							
	13. THIS ITEM	ONLY APPLIES TO M	ODIFICATION OF	CONTRACTS/ORDERS	S. IT MOD	IFIES THE CONTRACT/ORDER NO. A	AS DESCRIBE	D IN ITEM 14.
CHECK ONE								
CHECK ONE	A. THIS CHANGE ORDER NO. IN	ORDER IS ISSUED P ITEM 10A.	PURSUANT TO: (S	pecify authority) THE (CHANGE	S SET FORTH IN ITEM 14 ARE MADE	E IN THE CON	TRACT
	B. THE ABOVE NO appropriation da	JMBERED CONTRAC ate, etc.) SET FORTH	CT/ORDER IS MOI I IN ITEM 14, PUR	DIFIED TO REFLECT T SUANT TO THE AUTH	THE ADMI HORITY O	NISTRATIVE CHANGES (such as cha F FAR 43.103(b).	anges in payin	g office,
X		**						
	C. THIS SUPPLEN	MENTAL AGREEMEN	T IS ENTERED IN	TO PURSUANT TO AU	UTHORITY	/ OF:		
	D. OTHER (Specif	y type of modification	and authority)					
		10				2		
E. IMPORTANT:	: Contractor	🗵 is not,	is required to	sign this document and	return	O copies to the i	ssuing office.	
14. DESCRIPTI	ION OF AMENDME	ENT/MODIFICATION	(Organized by UC	section headings, incl	luding soli	citation/contract subject matter where	feasible.)	
DUNS Numl	ber: (b)(4)						*)	
TO 0104	ENERGY STA	AR Communica	ations:	Strategy, Me	edia H	Planning and Impleme	entation	n, Materials
and Web-	Related Ad	ctivities		5.5		_		
	nise Durre							
			tion is t	o de-obligat	o rer	maining funds in the	amoun.	t of \$600.00
						maining runds in en	e amoun	C OI 9000.00
TION DON	TZJOEEZ4	os and cros	e out till	s Task Order	.			
TTOM 05	CHANCEC							
LIST OF								
		this Modific						
New Total	l Amount i	for this Awa	ard: \$221	,582.15				
Obligated	d Amount 1	for this Mod	dification	n: -\$600.00				
Continue	d							
Except as provi	ded herein, all term	is and conditions of the	e document refere	nced in Item 9A or 10A,	, as hereto	ofore changed, remains unchanged an	d in full force a	and effect.
15A. NAME ANI	D TITLE OF SIGNE	R (Type or print)			16A. NA	ME AND TITLE OF CONTRACTING	OFFICER (Ty	pe or print)
					Shar	ron Doherty		
45D 001:55	TOD/05555			O DATE COLUMN	ļ	TOIL DOITETCA		1400 DATE CIONES
TOB. CONTRAC	TOR/OFFEROR		11:	C. DATE SIGNED	11 6	1 111	ELECTR	ONIC 16C. DATE SIGNED
	,				0	hunz Nekusty	SIGNAT	
(8	Signature of person au	thorized to sign)				and the second second	का भारताती है	

CONTINUES TION OUTET	REFERENCE NO. OF DOCUMENT BEING CONTINUED	PAGE C)F
CONTINUATION SHEET	EP-W-11-022/0104/005	2	2

NAME OF OFFEROR OR CONTRACTOR
CADMUS GROUP, INC. THE

EM NO.	SUPPLIES/SERVICES (B)	QUANTITY (C)	UNIT (D)	UNIT PRICE (E)	AMOUNT (F)
	New Total Obligated Amount for this Award:	,	-		
	\$221,582.15 Incremental Funded Amount changed: from				ė
	\$222,182.15 to \$221,582.15			¥	я
	CHANGES FOR ACCOUNTING CORE.	8		•	
	CHANGES FOR ACCOUNTING CODE: 12-13-B-58E5-101A46XP3-25051258EE2463-001				
	Amount changed from \$72,072.33 to \$71,472.33		E	10	16
W.					
	Delivery Location Code: OAR/OAP/CPPD				
	OAR/OAP/CPPD US Environmental Protection Agency				
	1200 Pennsylvania Avenue NW				
	Mail Code 6202J OAP/CPPD				g.
	Washington DC 20460 USA				
	Payment: RTP Finance Center			W.	,
	US Environmental Protection Agency				
*	RTP-Finance Center (D143-02) 109 TW Alexander Drive				
	Durham NC 27711	i			
	FOB: Destination				
	Period of Performance: 03/01/2012 to 02/28/2013 PERSON(S) RESPONSIBLE FOR APPROVING INVOICES:				v
	COR - DENISE DURRETT				÷
	ALTERNATE COR - MELISSA KLEIN				
8					
					G
					2.
		20 74			
Na.		9			
	*				·
				a.	
					184
9					
7					
1			· .		
		1	ıl		